## Contents

List Prej	of contributors ace	viii x
PAI	RT I NORMATIVE FOUNDATIONS OF COMPETITION LAW	
1	On the choice of welfare standards in competition law	3
2	Louis Kaplow What is competition? Maurice E Stucke	27
3	Characteristic aspects of competition and their consequences for the objectives of competition law – comment on Stucke  Andreas Fuchs	53
4	The multiple personalities of EU competition law: time for a comprehensive debate on its objectives  Laura Parret	61
5	The goals of European competition law: some distortions in the literature – comment on Parret  David J Gerber	85
6	Thinking inside the box: why competition as a process is a <i>sui</i> generis right – a methodological observation  Oles Andriychuk	95
7	Legal interpretation and practice versus legal theory: a reconciliation of competition goals – comment on Andriychuk  Anca Daniela Chiriță	118
8	On the normative foundations of competition law – efficiency, political freedom and the freedom to compete Frank Maier-Rigaud	132
9	Efficiency, political freedom and the freedom to compete – comment on Maier-Rigaud	169
10	Heike Schweitzer  Economic content of competition law: the point of regulating preferences  Adrian Künzler	182

11	On the difference of methodology in jurisprudence and economics – comment on Künzler Iwakazu Takahashi	214
12		
12	Do words matter? A discussion on words used to designate values associated with competition law <i>Paul Nihoul</i>	219
13		249
13	On words and on shifting their meaning – comment on Nihoul <i>Josef Bejček</i>	249
14	Antitrust pluralism and justice	260
14	Abayomi Al-Ameen	200
15	Antitrust pluralism and justice – comment on Al-Ameen  Michael S Gal and Eran Fish	284
PA	RT II SELECTED ISSUES RELATED TO THE GOALS OF COMPETITION LAW	
16	The single market imperative and consumer welfare: irreconcilable goals? Exploring the tensions amongst the objectives of European competition law through the lens of parallel trade in pharmaceuticals	295
	Matteo Negrinotti	293
17	Goals of union competition law on regulated markets:	
1 /	pharmaceutical industry and parallel trade – comment on	
	Negrinotti	338
	Luboš Tichý	330
18	Excessive pricing and the goals of competition law	349
10	Thomas Ackermann	5 17
19	Excessive pricing and the goals of competition law: an	
	enforcement perspective – comment on Ackermann	371
	Jörg Philipp Terhechte	
20	China's Anti-Monopoly Law: agent of competition	
	enhancement or engine of industrial policy?	379
	Xiaoye Wang and Jessica Su	
21	China's Anti-Monopoly Law: agent of competition	
	enhancement or engine of industrial policy? Comment on	
	Wang and Su	398
	Deborah Healey	
22	Reflections on the concepts of 'economic freedom', 'free	
	competition' and 'efficiency' from the perspective of developing	
	countries	408
	Mor Bakhoum	

Contents	V11

23	A social approach to the goals of competition law in	
	developing countries – comment on Bakhoum	441
	Karounga Diawara	
24	Competition law goals in agricultural markets: a Latin	
	American perspective	450
	Juan David Gutiérrez Rodríguez	
25	Agricultural markets and competition policy in Latin America:	
	conflicts of goals, rules and enforcement policies – comment	
	on Gutiérrez Rodríguez	476
	Carlos Pablo Márquez	
26	The basic goal of competition law: to protect the opposite	
	side of the market	486
	Daniel Zimmer	
Inde	ex	503